



EU AGRI-FOOD DAYS

Brussels, 10-12 December 2024

On-site event with web streaming

DAY 1 – 10 December

09:00-09:30

High-level opening session of the 2024 EU AGRI-FOOD DAYS

Opening speech

[Ursula von der Leyen](#), *President of the European Commission*

Keynote address

[Nadia Calviño](#), *President of the European Investment Bank (EIB)*

[Christophe Hansen](#), *Commissioner for Agriculture and Food*

The 2024 EU Agricultural Outlook Conference

Achievements and future directions

09:30-11:15

POLICY OUTLOOK SESSION 1

Policy Outlook for EU Agriculture and the CAP: A Vision for Agriculture and Food

Moderator: [Sasha Twining](#)

Panel discussion and Q&A session

[Veronika Vrecionová](#), *Member of European Parliament, Chair of the Committee on
Agriculture and Rural Development*

[István Nagy](#), *Hungarian Minister of Agriculture*

[Wolfgang Burtscher](#), *Director-General, Directorate-General for Agriculture and Rural
Development, European Commission*

[Karsten Uno Petersen](#), *Chair of Commission for Natural Resources (NAT)*

[Faustine Bas-Defosse](#), *Director for Nature, Health and Environment, European
Environmental Bureau*

[Massimiliano Giansanti](#), *President of COPA*

11:15-11:45

Coffee break

11:45-13:00

POLICY OUTLOOK SESSION 2

Farming for the Future: Voices from the Field

Moderator: [Anya Sitaram](#)

Keynote speech

[Magdalena Esterhammer](#), *Dairy Farmer & Farmfluencer*

[Lidia Morón-Morawska](#), *Bee Farmer & Farmfluencer*

[Válka Vojtěch](#), *Organic Wine Farmer & Farmfluencer*

Panel discussion and Q&A session

[Klarien Klingen](#), *Fruit & Vegetable Farmer, Via Campesina*

[Peter Meedendorp](#), *Farmer & President of the European Council of Young Farmers (CEJA)*

Elin Rydström, Dairy Farmer, Interest Group of Organic Farmers (IFOAM Organics Europe)
Reni Tihomirova Todorova, Arable Farmer & Member of Bulgarian Farm Union

13:00-14:30

Lunch

14:30-17:00

POLICY OUTLOOK SESSION 3

A Fair Remuneration for Farmers from the Market

Moderator: Anna Gumbau

Keynote speech

Céline Bonnet, Research Director, Toulouse School of Economics

Panel discussion - Two years of surging input costs and food inflation: How did the food chain cope?

Myrle Claessens, Federal Public Service Economy, S.M.E.s, Self-employed and Energy
Cédric Benoist, arable crop farmer, President of the cereal working group of COPA-COGECA
Joachim Reinalter, MILA Bergmilch Südtirol, Italy
Emilie Bourgoïn, Group Director Public Affairs, REWE Group
Attila Vörös, Managing Director, Federation of Hungarian Food Industries
Natalie Harsdorf, Director General for Competition, Austrian Competition Authority

Key takeaways: NN, Commission

Panel discussion - A fair food chain?

Lennart Nilsson, President, COGECA
Leonardo Mirone, Vice-President, Barilla
Agustin Reyna, Director General, BEUC
Felipe Medina Martín, Secretary General at ASEDAS - Spanish FMCG Retailers and Wholesalers Association
Marandola Laurence, Spokesperson Confederation Paysanne, European Coordination Via Campesina

Key takeaways: Pierre Bascou, Director Markets, Directorate-General for Agriculture and Rural Development, European Commission

17:00-18:00

Networking event:

Looking back on 10 years of the Outlook Conference

The 2024 EU Agricultural Outlook Conference

Achievements and future directions

DAY 2 – 11 December

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| 09:00-09:15 | Welcome and highlights of Day 1 <i>Master of Ceremony</i> |
| 09:15-10:45 | MARKET OUTLOOK SESSION 1 Presenting the EU Agricultural Outlook Report: Focus on the Changing Environment Driving Markets Moderator: Sasha Twining Keynote speech: What has changed in the environment of agricultural markets in the ten last years and what lessons can we draw for the future? Seth Meyer , <i>Chief Economist, U.S. Department of Agriculture (USDA)</i> Presentation of the 2024 EU Agricultural Outlook Report Bence Toth , <i>Acting Head of Unit Analysis & Outlook, Directorate-General for Agriculture and Rural Development, European Commission</i> Panel discussion and Q&A session Catherine Geslain-Lanéelle , <i>Director Strategy & Policy analysis, Directorate-General for Agriculture and Rural Development, European Commission</i> Marion Jansen , <i>Director of Trade and Agriculture Directorate, OECD</i> Seth Meyer , <i>Chief Economist, U.S. Department of Agriculture (USDA)</i> Johan Swinnen , <i>Director General, International Food Policy Research Institute (IFPRI)</i> Monika Tothova , <i>Economist, FAO/ AMIS Secretary</i> Alessandra Zampieri , <i>Director Sustainable Resources, Joint Research Centre, European Commission</i> |
| 10:45-11:00 | Coffee break |
| 11:00-12:30 | MARKET OUTLOOK SESSION 2 Sustainable Competitiveness: Agriculture in the Face of Economic and Environmental Challenges Moderator: Anna Gumbau Keynote speech: Boosting investment to foster sustainable competitiveness Nicola Pochettino , <i>Nicola Pochettino, Director Environment and Natural Resources, European Investment Bank (EIB)</i> Panel discussion and Q&A session Mihail Dumitru , <i>Deputy Director-General, Directorate-General for Agriculture and Rural Development, European Commission</i> Dirk Jacobs , <i>Director General, FoodDrinkEurope</i> Merili Palu , <i>Site Selection & Planning Manager, Fibenol</i> Nicola Pochettino , <i>Director Environment & Natural Resources, European Investment Bank (EIB)</i> Hulda Wirsén , <i>Dairy farmer from Sweden</i> |
| 12:30-14:00 | Lunch |

14:00-15:30

MARKET OUTLOOK SESSION 3

Nourishing Food Sovereignty: Trade Policies in the Light of Resilient and Sustainable Food Systems

Moderator: Anya Sitaram

Keynote speech: Global Food Security: Geopolitical Insights and European Implications

Sébastien Abis, *Director General, Club Demeter*

Panel discussion and Q&A session

Luis Carazo Jimenez, *Acting Director International, Directorate-General for Agriculture and Rural Development, European Commission*

Christel Delberghe, *Director General, Eurocommerce*

Jan Doležal, *5th Vice President of COPA-COGECA*

Nelli Hajdu, *Secretary General, European Liaison Committee for Agricultural and Agri-Food Trade (CELCAA)*

Bodo Steiner, *Coordinator of MATS project and Professor of Food Economics & Business Management, University of Helsinki*

15:30-16:00

Coffee break

16:00-17:30

RESEARCH & INNOVATION SESSION

Squaring the Circle: Research and Innovation for a Competitive, Sustainable and Resilient Agriculture

Moderator: Sasha Twining

Keynote speech

Diego Canga Fano, *Acting Deputy Director-General in Directorate-General for Agriculture and Rural Development, European Commission*

Presentation of innovative solutions generated by Horizon 2020 projects

Andrea Schubert, *Representative of Horizon 2020 project TOMRES: A novel and integrated approach to increase multiple and combined stress tolerance in plants using tomato as a model*

Souzana Lorentzou, *Representative of Horizon 2020 project NOMAD: Novel organic recovery using mobile advanced technology*

Stefano Mocali, *Representative of Horizon 2020 project EXCALIBUR: Exploiting the multifunctional potential of belowground biodiversity in horticultural farming*

Anders Wolff, *Representative of Horizon 2020 project VIVALDI: Veterinary validation of point-of-care detection instrument*

Tora Råberg, *Representative of Horizon 2020 project RUBIZMO: Replicable business models for modern rural economies*

Panel discussion and Q&A session

Thierry Caquet, *Scientific Director of France's National Research Institute for Agriculture, Food and Environment (INRAE)*

Kerstin Rosenow, *Head of Research and Innovation Unit in Directorate-General for Agriculture and Rural Development, European Commission*

Kelli Talving, *Farmer, Ahisilla taluaed*

Andrew Carlin, *Director of Missions & Strategic Programmes, EIT Food*

Elena-Teodora Miron, *Head of the Competence Centre for Research and Innovation Projects, Coordinator of Horizon Europe project ModernAKIS, Austrian Chamber of Agriculture*

17:30-18:30

Networking event

DAY 3 – 12 December

The 2024 EU Agri-Digital Conference

Empowering farmers through digitalisation and data sharing

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| 08:30-09:00 | Welcome coffee |
| 09:00-09:30 | SESSION 1 Welcome and Opening speech Moderator: Sasha Twining <i>Salla Saastamoinen, Deputy Director-General, Joint Research Centre, European Commission</i> <div style="border: 1px solid #c8e6c9; padding: 10px; margin: 10px 0;"><i>Catherine Geslain Lanéelle, Director for Strategy and Policy Analysis, Directorate-General for Agriculture and Rural Development, European Commission, explores the potential of Artificial Intelligence.</i></div> |
| 09:30-10:45 | SESSION 2 Digitalisation in Action: Experiences from the Field in Agriculture Moderator: Anya Sitaram Testimonies from the ground and Q&A session <i>Vagelis Kyriakou, Lead Agronomist & Coordinator of the Anyfion Bio Producers Group, Greece</i> <div style="border: 1px solid #c8e6c9; padding: 10px; margin: 10px 0;"><i>Tassos Maltezos, farmer, shares his experience with smart farming infrastructure from the field</i></div> <i>Clara Benito Pacheco, Goatherd and founder of the project "Entrelobas-Pastosalvaje; 2023 EU Award Winner "Best Organic Farmer (female)", Spain</i> <i>Ryegård Cecilia, CEO, Foodchain by Blockchain, Sweden</i> <i>Trevor Boland, Suckler Beef Farmer, Ireland</i> |
| 10:45-11:15 | Coffee break |
| 11:15-12:45 | SESSION 3 Overcoming Hurdles: Unlocking the Potential of Digitalisation in Agriculture Moderator: Anya Sitaram Keynote speech <i>Alessandra Zampieri, Director for Sustainable Resources, Joint Research Centre, European Commission</i> Panel discussion and Q&A session <i>Elli Tsiforou, Secretary-General, Committee of Professional Agricultural Organisations - General Confederation of Agricultural Cooperatives (COPA-COGECA)</i> <i>Prof. Dr. Engel Arkenau, Deputy Director General for Digital and Data Policy, Innovation and Transfer, Federal Ministry of Food and Agriculture, Germany</i> <i>Caroline van der Weerd, Senior Consultant, TNO Innovation for Life</i> <i>Stefan Top, President of the European Agricultural Machinery Association (CEMA), CEO, AVR Machinery</i> <i>Evangelia Mourmoura, Team Leader for Digitalisation, Data Governance Unit, Directorate-General Agriculture and Rural Development, European Commission</i> |

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| 12:45-14:15 | Lunch |
| 14:15-16:00 | <p>SESSION 4</p> <p>Breaking Silos in Agriculture: Bridging Gaps through Data Sharing & Interoperability</p> <p>Moderator: Sasha Twining</p> <p>Keynote Speech</p> <p>Leontina Sandu, <i>Head of Unit for Interoperability and Digital Government, Directorate-General for Digital Services, European Commission</i></p> <p>Data sharing and interoperability initiatives and Q&A session</p> <p>Kadri Koel, <i>Head of Budgetary and Analysis Department, Agricultural Registers and Information Board, Estonia</i></p> <p>Jesper Stendal Sørensen, <i>Coordinator, European Partnership “Agriculture of data”, Agency for Green Transition and Aquatic Environment, Denmark</i></p> <p><i>Data sharing initiative (to be confirmed)</i></p> <p>Jürgen Vangeyte, <i>Director at the Flanders Research Institute for Agriculture, Fisheries and Food, ambassador of the Flemish agricultural data space DjustConnect, Belgium</i></p> <div style="border: 1px solid #ccc; padding: 10px; text-align: center;"> <p><i>Wanda Verdonck, farmer, shares her experience on using DjustConnect to reduce administrative burden.</i></p> </div> |
| 16:00-16:30 | <p>SESSION 5</p> <p>Closing the EU Agri-Food Days</p> <p>Moderator: Sasha Twining</p> <p>Wolfgang Burtscher, <i>Director-General, Directorate-General for Agriculture and Rural Development, European Commission</i></p> |