



Fotos: Krick/agrar-press/Löhr

Sustainable vegetable and wine growing in the Palatinate

06-08 July 2023

Schifferstadt / South Palatinate, Germany

The CAP goals are a challenge for crop production and husbandry but also for special crops such as wine, fruit and vegetable growing. On the one side it is necessary to reduce pesticides and fertilizers in order to protect groundwater and biodiversity, on the other side special crops are highly sensible to pests. Furthermore the availability of pesticides is decreasing and climate change increases the emergence of harmful insects and drought stress of plants. Therefore winemakers and vegetable producers need innovative idea and strategies to be still successful in the future.

In Southern Palatinate, near the French region of Alsace, wine and vegetable production have a long tradition. Vegetable growers supply the metropolises of Frankfurt and Stuttgart and the wines of the Palatinate find customers across borders.

The German Guild of agricultural Journalists VDAJ and ENAJ are inviting you to a press trip covering approaches for successful strategies for a sustainable wine and vegetable production. You will visit farms, wineries and a research institute and you will speak to farmers, winemakers, researchers and stakeholders. We are sure that there will be inspiring idea and that your readers and target groups will appreciate your stories!

Participation fee and number of participants

180 Euro, 25 participants (max 2 per country)

Included in the fee

- Two overnight stays (single or double, depending on availability)
- Dinner on Thursday and Friday evening, breakfast and lunch snack on Friday and Saturday
- Bus transportation on Friday and Saturday (after the end of the program the bus will leave you at the hotel in Schifferstadt or at the central station in Mannheim)

Not included in the fee

Travel arrangements to Schifferstadt and back home.

Accomodation



Hotel Zur Kanne

<https://www.hotelzurkanne.de>

Kirchenstraße 7-11, 67105 Schifferstadt

Travel arrangements

Please organize the travel yourself as follows:

If you arrive by train:

Mannheim, central station, is a very well connected train station. All 20 minutes there is a regional train (S-Bahn line 3) to Schifferstadt-Süd, the trip takes 14 minutes. From station to hotel about 10 minutes on foot.

If you arrive by plane:

Frankfurt am Main (best option), any other airport with a suitable ICE connection with Mannheim main station.

Registration deadline

Please submit your registration till 15. June 2023 with the registration form.

Please send it to a.krebs@bauernzeitung.ch

Program

I Thursday, July 6

Arrival in Schifferstadt at your own preferable time.



Foto: „Salischer Hof“

A meal and a wine tasting, hosted by Raiffeisen Warenzentrale RWZ will be served around dinner time **19.30 h** at Salischer Hof
<https://www.salischer-hof.de>

Keynotespeaker will be Christian Seelmann,
Head of Technology Raiffeisen Waren-Zentrale Rhein-Main eG.

I Friday, July 7



Foto: Krick

7.00 h Breakfast

7.45 h Departure bus

8.30 h Visit of JKI, Federal research Centre for Cultivated Plants, Institute for Grapevine Breeding Geilweilerhof
<https://www.julius-kuehn.de/en/zr/>

Insights in actual research projects, visit of the vineyards, small wine tasting

10.30 h Departure bus

11.15 h Arrival at Winery Schenk & Siebert in Grünstadt
<https://www.weingut-schenk-siebert.de>, ecological wine production in conversion phase from conventional farming to organic farming, presentation of the new software solution Vineyard Cloud by RWZ



Foto: Krick

12.30 h Departure bus

13.00 h Snack

13.30 h Arrival at fruit & vegetable farm Fehmel, Mutterstadt
<https://www.fe-sa.de> and www.von-heike.de regional fruit and vegetable production (organic and conventional) and trade and strategies against food waste



Screens www.fe-sa.de und www.von-heike.de

16.15 h Departure bus

16.45 h Arrival at Hotel

17.30 h Departure evening program

18.00 h Arrival at BASF, Ludwigshafen, diner and winetasting
Keynote speaker Markus Röser, Head of Sustainability
Agricultural Solutions Europe North at BASF SE
„Better both – productive and sustainable”

I Saturday, July 8

7.30 h Breakfast

8.30 h Departure of bus

9.00 h Visit of farm of Dominik Bellaire, Schmiedhof in Neupotz
Digital farming and new techniques to reduce CO₂
emissions, protect the environment and ensure secure
yields in crop and dairy

10.30 h Departure bus

11.00 h Visit of winery Hörner, Hainbachhof GbR, Hochstadt
<https://www.hoerner-wein.de>
Sustainable vine cultivation to increase biodiversity
while ensuring high productivity
Good bye Snack at the winery

13.00 h Departure bus

13.30 h Arrival Hotel Zur Kanne, Schifferstadt

14.00 h Departure self organized or shuttle bus to
Mannheim central station

The Low Budget Press Trip is organized by

Deutscher Verband der Agrarjournalisten VDAJ

in cooperation with the

European Network of agricultural Journalists ENAJ



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