



European
Commission

DRAFT AGENDA HIGH LEVEL MISSION OF COMMISSIONER WOJCIECHOWSKI TO VIETNAM AND SINGAPORE

10-16 July 2022

Version: 22/04/2022

* The agenda is in development.

Sunday, 10 July 2022 – Hanoi	
All day	<p>Arrivals from Europe to Hanoi, Vietnam Airport pick up and transfer to hotel</p> <p>Informal welcome dinner with presentations:</p> <ul style="list-style-type: none"> - HLM programme in Vietnam (Hanoi and Ho Chi Minh) - Case study: EU F&B company established in VN which can share its experience from the first steps (entering/ getting all paperwork done; finding partners: local agent/ importers, etc; creating demand). <p>or</p> <ul style="list-style-type: none"> - Eurochamber's proposed speaker, or EU promotion programme <p>Hilton Hanoi Opera</p>



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Monday, 11 July – Hanoi

08:15 – 09:00	Working breakfast with Commissioner Wojciechowski - product category TBD <i>Hilton Hanoi Opera</i>
09:00 – 11:45	Business forum <u>Possible topics:</u> <ul style="list-style-type: none"> - EVFTA opportunities - Food safety laws, SPS, Food Quality/ Standards Registration Certificate (RC) - Consumer trends in Vietnam in the agri-food sector - EU food sectors and their production, quality and SPS standards with presentations of EU product categories TBD (Wines & spirits; Pork and poultry; Fruit; Dairy and cheese) <u>Speakers:</u> Representatives of local authorities/ ministries, chamber of commerce, local F&B representatives and EU representatives <i>Hilton Hanoi Opera</i>
11:45 - 13:15	Networking lunch <i>Hilton Hanoi Opera</i>
TBD	Departure to visits <i>Meeting point: TBD</i>



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14:00 – 18:00	Retail and field visits Selection of: Lotte Mart, Winmart, Tops Market, Big C, Mega Market, New Market Dairy, Cellier d’Asie Vietnam, Wine Cellar Vietnam
TBD	Departure to hotel
19:00 – 23:00	VIP Dinner with government and business stakeholders <i>Hilton Hanoi Opera</i>

Tuesday, 12 July – Hanoi & Ho Chi Minh City	
07:45 – 08:45	Working breakfast with Commissioner Wojciechowski - product category TBD <i>Hilton Hanoi Opera</i>
08:00 – 09:00	Transfer to Hanoi Airport (group 1)
09:00 – 10:00	Transfer to Hanoi Airport (group 2)
11:00 – 13:15	Flight Hanoi - Ho Chi Minh (group 1)
12:00 – 14:15	Flight Hanoi - Ho Chi Minh (group 2)
13:45 – 14:15	Transfer from Ho Chi Minh City Airport to Sofitel Saigon Plaza (group 1)
14:45 – 15:15	Transfer from Ho Chi Minh City Airport to Sofitel Saigon Plaza (group 2)





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TBD	Departure to visits (group 1) <i>Meeting point: TBD</i>
15:30 – 18:00	Retail and field visits (group 1 - product categories TBD) Selection of: Lotte Mart, Tops Market, Big C, Mega Market, New Viet Dairy, Classic Fine Food, Ant Farm, Toan Gia Hiep Phuoc, Trung Minh Thanh
TBD	Departure to visits (group 2) <i>Meeting point: TBD</i>
16:30 – 18:30	Retail and field visits (group 2 - product categories TBD) Selection of: Lotte Mart, Tops Market, Big C, Mega Market, New Viet Dairy Classic Fine Food, Cellier d'Asie Vietnam
TBD	Departure to hotel
Evening	Free time

Wednesday, 13 July – Ho Chi Minh City	
08:15 – 09:00	Working breakfast with Commissioner - product category TBD <i>Sofitel Saigon Plaza</i>
09:00 – 12:00	Business forum



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	<p><u>Possible topics:</u></p> <ul style="list-style-type: none"> - EU F&B quality and safety system. Added value over potentially cheaper products from non-EU competitors - Added value of EU products: GIs and organic products - Food innovation: EU products shaping consumer trends - EVFTA and RCEP – what do they mean for agri-food trade? - Sustainable agri-food production in the EU <p><u>Speakers:</u> EU Representatives, local F&B representatives <i>Sofitel Saigon Plaza</i></p>			
	Session 1 - product category TBD (Wine and spirits) <i>Sofitel Saigon Plaza</i>	Session 2 - product category TBD (Meat products) <i>Sofitel Saigon Plaza</i>	Session 3 - product category TBD (Fruit, vegetables, olive oil) <i>Sofitel Saigon Plaza</i>	Session 4 - product category TBD (Dairy and cheese) <i>Sofitel Saigon Plaza</i>
12:00 – 13:00	Networking lunch <i>Sofitel Saigon Plaza</i>			
TBD	Departure to visits <i>Meeting point: TBD</i>			
14:15 – 18:00	Retail and field visits			
TBD	Continuation of the list from the previous day			
TBD	Departure to hotel			



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19:00 – 23:00	VIP Dinner with local business representatives <i>Sofitel Saigon Plaza</i>
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Thursday, 14 July – Ho Chi Minh City & Singapore

08:30 – 09:15	Working breakfast with Commissioner - product category TBD <i>Sofitel Saigon Plaza</i>
09:45 - 10:30	Transfer to Ho Chi Minh Airport
12:30 - 15:30	Flight Ho Chi Minh City – Singapore
16:15 – 17:30	Transfer from Singapore Airport to Shangri-La
19:00 – 22:00	Internal dinner with presentations: - Market and consumer trends: how to position your company and products? Speakers consultancy TBD <i>Shangri-La</i>

Friday, 15 July - Singapore

08:30 – 09:20	Working breakfast with Commissioner - product category TBD <i>Shangri-La</i>
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09:30 – 12:30	<p>Business forum</p> <p><u>Possible topics:</u></p> <ul style="list-style-type: none"> - EU-Singapore FTA opportunities - Accessing the market and the ASEAN region: Food safety regulations and requirements - Operating in the Singaporean market and its ASEAN regional hub - Added value of EU products: GIs and organic products, sustainability of production - Food innovation: EU products shaping consumer trends <p><u>Speakers:</u> Representatives of local authorities/ ministries, chamber of commerce, local F&B representatives, EU representatives</p> <p><i>Shangri-La</i></p>					
	<p>Session 1 - product category TBD (Meat and meat products) <i>Shangri-La</i></p>	<p>Session 2 - product category TBD (Alcoholic drinks: wines, beers, spirits) <i>Shangri-La</i></p>	<p>Session 3 - product category TBD (Dairy and cheese) <i>Shangri-La</i></p>	<p>Session 4 - product category TBD (Fruits & vegetables, and Olive oil & table olives) <i>Shangri-La</i></p>	<p>Session 5 - product category TBD <i>Shangri-La</i></p>	<p>Session 6 - product category TBD <i>Shangri-La</i></p>
12:30 – 13:30	<p>Networking lunch <i>Shangri-La</i></p>					



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TBD	Departure to visits <i>Meeting point: TBD</i>
13:45 – 18:00	Retail and field visit Selection of: FairPrice, Little Farms, Classic Fine Food, Culina, Ban Choon Marketing, Wine Connection, LPB Market
TBD	Departure to hotel
19:00 – 23:00	VIP Dinner with government and business representatives <i>Shangri-La</i>

Saturday, 16 July – Singapore	
All day	Transfer to Singapore Airport



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