

Press trip to France

Eco-friendly agriculture models in Brittany, France

9 -11 May 2022

Monday 9 May

Arrival day Arrival to **Nantes**
Check in at **Hotel XXX**
Hotel address: xxxxxx

19:00 **Welcome dinner at restaurant XXX**
Address of the restaurant: xxx

Invited speaker: (tbc)

Tuesday 10 May

07:45 Meeting for all at the Hotel XXX reception. Check out for all and luggage in the bus.

XXX, our interpreter during this trip, will join our group.

08:00 Departure from the hotel

09:00 – 11:30 **Visit 1: [La ferme expérimentale de Derval](#) – Dairy experimental carbon farm**
Derval

With its 85 dairy cows and 105 hectares, **the experimental farm of Derval's** activities are committed in changing the livestock system in order to allow it to progress. The farm is driven by the **Chamber of Agriculture of Loire-Atlantic** and works with the **Institut de l'élevage** (Livestock Institute) since its creation in 1973. Several representatives of the French authorities will join us during this visit to present the research activities on low-carbon farming developed here and their results, and how they are implemented in regular farms.

- 11:45 – 13:15** **Packed lunch on the bus**
- 13:30 – 16:00** **Visit 2: La ferme Danilo – Dairy farm with carbon farming approach**
58 Queheon, 56 800 Ploermel
- Installed at the farm since 1999, Noël Danilo's is engaged with his 70 cows producing 520,000 litres of milk annually, in the low-carbon label approach "**La ferme laitière bas carbone**" since 2019. The initial Cap2er diagnosis (the official tool to assess the carbon footprint) indicated a net carbon footprint of 0.86 kg Eq CO₂ per liter of milk. Noël Danilo will present us the actions currently in place at his farm to reduce this impact. In the future, the farm will be taken over by Samuel (Noël's son).
- 16:45 – 19:15** **Visit 3: [La Ferme de Kerbizien](#) - Organic dairy farm in a farms network with shared services**
56190 Noyal Muzillac
- Converted to organic farming since 2011, **La ferme de Kerbizien** was taken over by Christelle and Mickaël in 2017. 80 dairy cows, most of them of Prim'Holstein, Montbéliard and Norwegian red breeds furnish 600,000 litres of milk out of which 230,000 are transformed on the spot in 5 different types of cheese, all of them produced artisanally. The farm is member of a network of 44 organic farms across France, which all produce under the same brand "**Invitation à la ferme**" and benefit of shared services of marketing, quality engineering and sales. The network is also currently developing the "**Laitcoloscore**" approach in order to reduce the carbon footprint of its farms' products.
- < 19:45** **Arrival at the Hotel XXX in the country side (ideally half way between Noyal Muzillac and Le Dresny)**
- 20:15** **Diner at XXX**

Wednesday 11 May

08:15 **Check out and departure from the hotel**

09:00 – 11:30 **Visit4: [La ferme des 7 chemins](#) – Organic dairy farm with transformation unit and direct sales**

Le Bas Gué, 44630 Le Dresny

La ferme des 7 chemins is an associative organic farm of three owners, with 40 cows of the local Breton Pie-Noir breed, on 60 ha. The 90 to 100,000 litres of milk are transformed on the spot into a dozen products sold on the farm (45%), in a few local shops (45%) and restaurants (10%). The three farmers will explain us how they, through their engagement, are being actors of the local biodiversity and are preserving the natural ecosystems and how they manage to live from their job in the most autonomous way, creating a territorial dynamics. And forget not to meet **Fine**, the cow muse of the Salon International de l’Agriculture 2017, which is raised here.

Packed lunch on the bus

12:30 – 15:00 **Visit 5: GAEC de la Joue – Crops farm with carbon farming approach and poultry production**

Abbaretz

GAEC de la Joue is a shared ownership between Bastien (30) and Catherine, his mother. They practice crops culture on 290 ha where they grow mostly rapeseed, wheat, barley, peas, sunflower, corn and soy. We will learn on the farm’s engagement and achievements under the low carbon approach for the vegetal sector that they have implemented.

The farm owns also a small poultry unit.

15:00 **Departure**

<16:00 **Arrival at the airport/train station in Nantes**

